

# Let's Support General Household Survey



## About the Survey

- Monthly sample survey
- Use scientific sampling method to select households for participation in the Survey
- Visit households to collect information on socio-economic characteristics

## Uses of data collected

- Compile important statistics, including unemployment rate and median monthly household income
- Reflect latest labour market situation
- Assist in understanding poverty situation and formulating poverty alleviation policies

## How to participate in the Survey

- Receive a survey notification letter
- Call us to make an appointment for interview
- Provide required information by household members to the census officer visiting them

## Data confidentiality

- The Survey is conducted under Part IIIA of the Census and Statistics Ordinance
  - Information provided will be kept in strict confidence
  - Only aggregate statistics will be compiled
  - All questionnaires will be destroyed within 12 months after the end of the survey period

## Please contact us

- **Office hours : Monday to Friday 8:45 a.m. to 10:00 p.m. (except public holidays)**
- **Appointment for interview : please refer to the telephone no. shown on the notification letter**
- **General enquiry : 2887 5526**
- **Note :** You may leave your voice message with our automatic telephone recording system outside office hours – telling us your name, contact telephone number and the reference number printed on the notification letter sent by us

## Please check carefully the identity of the census officer and support the Survey

- Each census officer carries a Government Identity Card or Enumerator Identity Card issued by us while on duty for inspection.
- To verify the identity of census officers, please contact us at **2887 5526**.



Government Identity Card



Enumerator Identity Card



**Thank you very much  
for your kind support  
and participation !**